

Digital Graphic Designer, Marketing

To apply for this position, click [here](#)!

Are you a Digital Graphic Designer that has a knack for concepting, creating, and executing digital marketing materials? Do you enjoy using a variety of tools to create landing pages, HTML emails, banner ads, infographics, and a variety of digital content?

WHAT PROBLEMS WILL YOU BE SOLVING?

The Digital Graphic Designer will be able to tell a story through compelling visuals while creating a positive user experience in mind. You will be able to adapt to brand style, tone, and standards from design concept to delivery. The ideal candidate can handle multiple projects and shifting priorities, in addition to working well independently or in a team environment.

WHAT SKILLS WILL MAKE YOU SUCCESSFUL?

- Advanced graphic design skills
- Web design, including ability to write HTML and CSS
- Understanding of user experience, SEO, and responsive web design
- Content management experience
- Ability to handle a variety of assignments simultaneously
- Ability to exhibit a curious, positive, team-oriented, enthusiastic approach.
- Coordinate with multiple internal clients, such as demand generation team, content team, product marketing, sales, product management, and IT (website development).
- Coordinate with outside vendors for corporate collateral and promotional materials.

WHAT IS REQUIRED FOR YOU TO APPLY?

- Bachelor's Degree in graphic or web design
- Mastery of Adobe Creative Suite, including Photoshop, Illustrator, and InDesign
- Ability to write HTML and CSS

WHAT VALUES ARE IMPORTANT TO CALABRIO?

- Collaboration amongst teams
- Open communication across the company
- Ambitious
- Accountable
- Customer Success

Calabrio, Inc. is an Equal Opportunity Employer that values diversity at all levels. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, national origin, age, sexual orientation, gender identity, disability or veteran status.

Find news and information at www.calabrio.com. Follow [@Calabrio](https://twitter.com/Calabrio) on Twitter. Copyright © 2017 Calabrio, Inc.