

## Software Product Marketing Manager

To apply for this position, click [here](#)!

Do you know and love the technology space but also want to be close to the business? Were you once a sales engineer who wants to be close to the product and sales, but perhaps spend less time on the road and scale your skills across more sales? Are you an experienced and motivated product marketing professional with passion and experience with a technology platform seeking to join an innovative software company? If so, then this may be the job for you.

### WHAT PROBLEMS WILL YOU BE SOLVING?

You will be working with people whose passion for launching outstanding software matches yours. Collaborate, brainstorm and work in an interactive, dynamic and rewarding environment that will challenge your skills and help you achieve the next level of your career. You will have the opportunity to work with the teams that drive the product direction and then bring it to the sales teams and market in new and exciting ways that grow revenue and market share.

### WHAT SKILLS WILL MAKE YOU SUCCESSFUL?

- Experience in launching new high tech products and communicating benefits
- Demonstrated history of managing complex projects and executing on marketing plans
- Experience in conducting market analysis, developing market messaging, and communicating benefits
- Domain expertise in the contact center industry either first hand or through a successful tenure at a contact center software company

### WHAT IS REQUIRED FOR YOU TO APPLY?

- Experience working with commercial B2B SaaS applications
- 7-10+ years' experience in a product marketing role preferably in the high-tech industry
- BS/BA required or equivalent experience; MBA a plus

### WHAT VALUES ARE IMPORTANT TO CALABRIO?

- Collaboration amongst teams
- Open communication across the company
- Ambitious
- Accountable
- Customer Success

Calabrio, Inc. is an Equal Opportunity Employer that values diversity at all levels. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, national origin, age, sexual orientation, gender identity, disability or veteran status.

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